

2019-2020 District Goals



District: District 20 E1
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 65% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal

The district will hold at least two officer training sessions in central locations that encourage all clubs to participate

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal

We will hold ZC training in all five regions if necessary to ensure all are trained

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- I will attend the Certified Guiding Lion training to lead by example.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	20
2nd Quartter	25
3rd Quartter	25
4th Quartter	30

By the end of the 4th quarter, the district will add a total of 100 new members.

Action Items:

My district will establish club branch(es).

My district will induct 10 new Lions under 40 years old.

My district will organize at least membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	1	20
4th Quartter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will start Speciality Club(s).

Law Enforcement/First Responders

My district will start U Campus Club(s) at 1-U school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	30
2nd Quartter	25
3rd Quartter	20
4th Quartter	30

By the end of tihe 4th quarter, the distiricti's membership drops will noti exceed 105 members.

Action Itiems:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

I will encourage my GMT to personally contact any dropped member to find out why and encourage them to reconsider.

NET GROWTH GOAL

100	+	20	-	105	=	15
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In tihe 2019-2020 fscal year, my distiricti will serve 90000 people.

Action Itiems:

Of tte ttotal number ofi people served in my distirict, 40% people will be youth(under 18 years old).

My distirictt will use and promotte service resources tto achieve our goal. Service Projectt Plannery Club and Community Needs Assessment(Developing Local Parttnerships and Fundraising Guide).

I will encourage clubs in my distirictt tto work ttogether tto collaboratte on ttheir service projectts tto maximize tthe impactt in ttheir community

SERVICE ACTIVITIES

In tihe 2019-2020 fscal year, my distiricti will completie 725 service activities.

Action Itiems:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 83% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

I will educate the clubs in my district on our global causes and encourage each club to hold one service project for each cause. I will encourage each club to appoint a GST and have my District GST work with the clubs and encourage service projects

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$30,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$30,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

Additional action items to achieve this goal

My wife and I will donate a total of \$1,000 to Campaign 100 over the next three years

ADVOCATE

In the 2019-2020 fiscal year, 85% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

We will train club secretaries and Club GST on MyLion and how to report service projects and explain the importance of reporting. The District GST will contact any club that is not reporting and encourage them to do so

Custom goal and action items

I will encourage each club to name at least one new Melvin Jones Fellow during the year.